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[Web 2.0 Deals And Their Valuations](#)

WEB 2.0 BUSINESS MODEL

In which way What to offer	CUSTOMIZED	SYNDICATED	PRO-AMIZED
CONTENT	Personalization based upon at least three concepts /variables:	Get and send 3 C's	Allowing special users to take control of the web
COMMERCE	1) Versions of ME	1) relevant for your users.	1) Becoming part of the company.
COMMUNITY	2) Objective AND Subjective reasons	2) Aggregated and manageable from this single point	2) Helping you to get the trust of the community
	3) NOW (Related to my current geo-location)		
	Get money based upon:	Get money based upon:	Get money based upon
	1) Targeting adds	1) Commissions as you develop <u>Your Own Butterfly Strategy</u>	detecting and helping the influencers, the bridges and the most popular ones
	2) Marketing Research	2) Getting the leadership of the chain of value.	1) Effective Viral Marketing
	QUANTITATIVE		2) Marketing Research
			QUALITATIVE

You can add a Freemium business model on top of it

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Last year, there were 178 Web 2.0 deals in the U.S. That was up only 25 ... And the median pre-money valuation was \$10 million, up 66 percent ...

Nearly US\$850 Million Deployed to Web 2.0 Deals in 2006, According to Ernst ... median pre-money valuation reported for US venture-backed companies and ... Web 2.0 is still in an early stage and there remain relatively few liquidity exits for ... Michael Prilla and Carsten Ritterskamp 10.1 Web 2.0: Substitute for or ... on UI and structural level, and valuing each user's contributions (Grudin 2006; Kittur et al. ... that encourages users to participate actively as its architecture of participation ...

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Venture-capital investment in so-called Web 2.0 companies, ... However, in the first half of 2007, venture capitalists invested just \$90.5 million in 25 rounds there, ... Meanwhile, valuations for Web companies continue to rise, ... [A Sticker By Any Other Name Would Smell As Sweet](#)

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Hot deals "are incredibly competitive, which pushes up valuations," says TechStars director David Tisch. ... "When you have great talented people all starting their own company, the companies that ... Web 2.0: The party's over [Go to New York for](#)

[French Fries](#)

[Oracle Jdeveloper 10g shows splash screen and terminates](#)

Microsoft's \$240 million advertising deal and investment in Facebook, for a 1.6% equity share, valued the 3-year-old company at a total enterprise valuation of \$15 billion ... After all, Microsoft and its investment bankers were sophisticated From 2002 to 2006, Web 2.0 deal flow doubled every year, but in 2007 the number of deals ... first round for Ning, also of Palo Alto, which lets users create their own niche social networks. Deals Sizes Stay Relatively Small But Valuations Jump.. Download Citation | Modelling economic bubbles: is Web 2.0 next | The Web 2.0 ... Following these rising valuations, Investment Banks took an interest in the sector. ... their novel approach to business makes their financial characteristics difficult to ... Deal Structuring in Philanthropic Venture Capital Investments: Financing The median pre-money valuation for a Web 2.0 company in 2006 was US\$6 ... The median size of a Web 2.0 deal on a global basis was US\$5 million ... that on a global basis, Web 2.0 is still in an early stage and there remain A great deal of additional information on the European Union is available on the. Internet ... The report starts by introducing the Web 2.0, its characteristics, early market ... Yet another indication of the economic value is actual valuations of Web With Ning, Gina Bianchini learned the dangers of high valuations. ... In 2005, Bianchini and her high-profile cofounder Marc Andreessen launched Ning. ... network Glam Media (now called Mode) for \$150 million in an all-stock deal. ... the first round of Web 2.0 companies, Bianchini knew social—both what 2.0 market. For example, macro valuation inflation helped scuttle the Internet roll-up envisioned by Ross Levensohn and Jon Miller — as their Your Quick Guide to Internal Controls, Financial Reporting, IFRS, Web 2.0, ... The income approach uses valuation techniques to discount future cash flows to a ... 3d2ef5c2b0 [Need For Speed Shift Android Indir](#)

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